Press Release

<u>Udyami Helpline</u>

In order to provide easy and ready access to information regarding the various programmes of the Government for MSMEs and to provide direct interaction with banks, the Ministry of MSME has set up an "Udyami Helpline". This will have a single toll-free number across the country i.e. 1800-180-MSME or 1800-180-6763. The help line will answer queries relating to the schemes of the Ministry of MSME, office of Development Commissioner (MSME) ,SIDBI, NSIC, Coir Board, KVIC etc, provide basic advice on how to set up enterprises, provisions of the MSMED Act, procedures for filling Entrepreneurs Memoranda, etc and also answer individual bank related queries. Eventually an appropriate interface will be established with banks to ensure that the issues are addressed promptly.

All the potential and existing entrepreneurs are advised to avail the opportunity and take full benefit of the "Udyami Helpline "on issues concerning the MSME Sector on toll free number 1800-180-MSME or 1800-180-6763.